

# HOW TO MASTER YOUR ZOOM INTERVIEW



## CHECK THE TECH

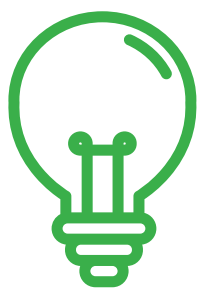
Do a trial run of your video conferencing platform (Landmark uses Zoom) to check everything is working correctly. This includes your device camera, microphone and internet connection.

**Pro Tip:** When creating your profile, use a professional username.

## LOOK PROFESSIONAL

First impressions matter, even if you aren't meeting face to face. Dress as though you're going to work, even if you're at home. Make sure your background is tidy and distraction-free.

**Pro Tip:** Look directly into the camera when talking.



## TEST YOUR LIGHTING

Natural light is best, so sit by a window, if you can, and avoid overhead or back lighting.

**Pro Tip:** Have your largest light source in front of you.

## BE PREPARED

Have your resume printed out and in front of you. Write down any questions you have before the interview so you don't get nervous and forget.

**Pro Tip:** It is always a good idea to research the company you are interviewing with before the interview.



## BE AUTHENTIC

When interviewing virtually, you have the rare opportunity to speak in a relaxing, familiar environment and show the interviewer who you are and why you're the best person for the job.

**Pro Tip:** Use body language and interview preparations to convey your confidence and personality.

## FOLLOW UP

After your interview, plan to send a well-timed follow-up.

It's good practice to send a follow-up email within 24 hours of an interview. Thank the interviewer for their time and let them know you are available for any further questions they may have.

**Pro Tip:** Reach out to your Talent Acquisition Consultant to get contact information.

